
NEVILLE DAVIES, Royal Statistical Society Centre for Statistical Education

The Royal Statistical Society getstats Campaign: Ten years to Statistical Literacy?

The Royal Statistical Society (RSS) 10-year statistical literacy campaign, getstats, aims to help build a society in which our lives and choices are enriched by an understanding of statistics in: - education; - the media; - the wider public; - employers; - elected representatives. I will: - outline activities the RSS plans for each; - report engagement with outside bodies; - describe a citizen's charter for statistics, new ways of teaching statistics and the production of an employee's course in statistical awareness.