

SSC 2024 Sponsorship Commitment Letter

1. General Sponsor

The Annual Scientific Meeting of the Statistical Society of Canada will be held at Memorial University, St. John's, Newfoundland and Labrador June 2-4, 2024 with Workshops occurring all day June 1. This meeting is preceded by a one day student-organized Canadian Statistics Students Conference CSSC2024 on Saturday June 1. General sponsorships are very helpful to SSC as they allow us to allocate resources where they are most needed. Sponsorships are classified into platinum, gold, silver, and bronze levels as follows:

Level of Commitment Available

Platinum	≥ \$5000 CDN
Gold	≥ \$3000 CDN
Silver	≥ \$1500 CDN
Bronze	\$ 500 CDN

Sponsorships provided under the "Special Event" or "Student Award" categories (see below) can be used to qualify for these levels and benefits according to the total value of the sponsorship.

On-site booths are available for our Silver, Gold and Platinum sponsors! A donation of \$1,500 or more will provide your organization with an opportunity to engage with attendees in the main conference area, enabling you to inform a wide range of attendees about your organization and potential hiring opportunities.

The benefits associated with each sponsor level are detailed in the Sponsorship Benefits table, which can be found immediately below. There are additional benefits associated with the "Special Event" and "Student Award" sponsorships, which are detailed below.

Sponsorship Benefit	Bronze	Silver	Gold	Platinum
Recognition on SSC2024 conference website	X	X	X	X
Invitation to Sunday Evening Opening Reception	X	X	X	X
Recognition during the conference opening and closing	X	X	X	X
On-Site Booth* (An opportunity to advertise your organization)		X	X	X
Recognition in conference program		¼ page advertisement (8.5" x 11")	- ½ page advertisement (8.5" x 11")	- Full page advertisement (8.5" x 11")
SSC Facebook posts			X	X
SSC Twitter posts				X
Sponsor Presentation (5 minutes) (An opportunity to provide a more in-depth recognition of your organization, its work and opportunities.)				X

* There is an option for lunch to be provided to sponsor representatives if they are not registered for the conference. If this is desired, you must advise the fundraising team at ssc2024@ssc.ca by April 30 should your organization require this option.

2. Special Event Sponsor

Special Event Sponsorship

Each sponsor's logo will be displayed during the special event and sponsors will still be eligible for the general sponsorship benefits associated with each level (refer to Section 1).

Sunday Section Workshops: There are 7 scheduled workshops – one for each of the Sections (Actuarial Science, Biostatistics, Business and Industrial Statistics, Data Science and Analytics, Probability, Statistical Education, Survey Methods) of the Statistical Society of Canada. (Workshops take place on June 1, 2024. Sponsorship for the Workshop Day is available for \$2500. *There are 7 sponsorships available for this event.*

Section Invited Sessions: Each of the 7 Sections has invited sessions, one of which is a Presidential Invited Session. *The regular invited sessions @\$500 each and 1 Presidential invited session @\$1000 available for sponsorship.*

Sunday Evening Reception: All conference registrants, guests, invited speakers, and sponsors are invited to the opening Sunday evening reception. We expect 350-400 attendees at this reception. This is an opportunity to network. Sponsorship of the Sunday evening reception is \$3000. *Three sponsorships are available for this event.*

Charging Stations will be available in a central location. Sponsorship of this popular facility is \$500. *Four sponsorships are available for this facility.*

Refreshment Breaks will be open to all conference registrants, invited speakers, and sponsors. There will be a refreshment break mid-morning and mid-afternoon Monday-Wednesday June 2-4, 2024. This is a great networking opportunity. Sponsorship of a refreshment break is \$1000. *Six sponsorships are available for these events.*

Student Bar-b-q will take place Tuesday Evening June 4. Sponsorship of this event is \$3000. *Four sponsorships are available for this event.*

Award Banquet will take place Monday June 3. Presentation of SSC Gold Medal, CRM-SSC Medal to young researcher, Award for Applied and Collaborative Research, Pierre Robillard Award for best PhD thesis, Distinguished Service Award, Honorary Membership, Canadian Journal of Statistics Best Paper Award, and Statistics Educator Awards will take place at this banquet. Sponsorship of this event is \$5,000. *Four sponsorships are available for this event.*

Job Fair: A hybrid Job Fair will be held June 2-4. Organizations can choose to participate in person or virtually. SSC members (individual or institutional) can participate for \$450. Educational/not-for-profit/government departments can participate for \$1000. The rate for for-profit organizations is \$1500. It may be advantageous to become an institutional member of SSC (fee is \$500). Please contact ssc2024@ssc.ca **BEFORE May 1, 2024** for details on how to participate.

3. Student Award Sponsorship

Student Award Sponsorship Benefit

Awards will identify their sponsor(s) and the sponsor(s) will be recognized during the Award ceremony. The sponsor(s) will still be eligible for the general sponsorship benefits associated with each level see Section 1).

Student Travel Support Awards will be given to students depending on the amount of travel funding available. Students will be selected based on demonstration of financial need and conference participation status (oral or poster presentation participants only).

Poster Awards and *Oral Presentation Awards* will be given to the students receiving the highest presentation scores. The sponsor can request the type of award (i.e. poster or oral presentation).

Case Study Awards will be given to the winners of two Case Study competitions.

Package	Student Award Package	Cost	Number
A	Student Travel Support	\$ 500	unlimited
B	Student Poster or Oral Presentation Award	\$ 500	10
C	Case Study Award	\$1500	2

4. Additional Contributions

To thank registrants for their involvement in the conference, a promotional bag will be gifted to everyone. We anticipate needing roughly 400 such bags. This promotional bag will include conference information, as well as pens, notebooks, and other forms of merchandise. If your organization would like to contribute merchandise for the promotional bags, please advise the fundraising team at ssc2024@ssc.ca by April 30th, 2024 if you are interested in this option so that potential merchandise can be approved. Suggested items include but are not limited to pens, power banks, lanyards, masks, umbrellas, mints, or travel water bottles/coffee mugs (or a combination of these items).

Sponsorship agreement must be finalized by April 30th, 2024.

Sponsorship Form

Sponsor Contact information Please complete this form and return to ssc2024@ssc.ca.

Sponsor name			
Contact name			
Contact phone number			
Contact Email			
Sponsored Event		Amount	Sponsored \$
General sponsorship		(minimum \$500)	
Booth	<input type="checkbox"/> Non-member	\$800	
	<input type="checkbox"/> Institutional Mbr	\$400	
Special Event (# sponsorships available)	(Please specify)	\$2500 each	
Workshops	<input type="checkbox"/> Actuarial Science		
	<input type="checkbox"/> Biostatistics		
	<input type="checkbox"/> Business and Industrial		
	<input type="checkbox"/> Data Science and Analytics		
	<input type="checkbox"/> Probability		
	<input type="checkbox"/> Statistical Education		
	<input type="checkbox"/> Survey Methods		
Section Presidential Invited Session	(Please specify)	\$1000 each	
	<input type="checkbox"/> Actuarial Science		
	<input type="checkbox"/> Biostatistics		
	<input type="checkbox"/> Business and Industrial		
	<input type="checkbox"/> Data Science and Analytics		
	<input type="checkbox"/> Probability		
	<input type="checkbox"/> Statistical Education		
	<input type="checkbox"/> Survey Methods		
Section Invited Session	(Please specify)	\$500/session (3 sessions for each available)	
	<input type="checkbox"/> Actuarial Science		

	<input type="checkbox"/> Biostatistics		
	<input type="checkbox"/> Business & Industrial (Loutit Address)		
	<input type="checkbox"/> Data Science and Analytics		
	<input type="checkbox"/> Probability		
	<input type="checkbox"/> Statistical Education		
	<input type="checkbox"/> Survey Methods		
Sunday Evening Reception (3 available)		\$3000	
Charging Stations (4 available)		\$500	
Refreshment Break (6 available)	(please specify)	\$1000 each	
	<input type="checkbox"/> Monday a.m.		
	<input type="checkbox"/> Monday p.m.		
	<input type="checkbox"/> Tuesday a.m.		
	<input type="checkbox"/> Tuesday p.m.		
	<input type="checkbox"/> Wednesday a.m.		
	<input type="checkbox"/> Wednesday p.m.		
Student Bar-b-q (4 available)	Tuesday evening, June 4	\$3000	
Award Banquet (4 available)	Monday evening, June 3	\$5000	
Job Fair (no limit)	<i>(note that SSC Institutional membership is only \$500/year)</i>	<input type="checkbox"/> In person <input type="checkbox"/> virtual	
	SSC member (individual or institutional)	\$ 450	
	SSC nonmember: Educational/Not-for-Profit/Government	\$1000	
	SSC nonmember: For-profit Industry	\$1500	
Student Award Sponsorship			
Package A (unlimited)	Student Travel Support	\$500 x <input type="checkbox"/> awards	
Package B (10 available)	Student Poster or Oral Presentation Award	\$500 x <input type="checkbox"/> awards	
Package C (2 available)	Case Study Award	\$1500 x <input type="checkbox"/> awards	\$
Total Sponsorship Amount: (specify CDN/USD)			\$ <input type="text"/>
Sponsorship Level:		<input type="text"/>	

Publicity Details

	Specification	Attachment
Logo (required)	High-resolution image (≥ 72 DPI) Dimensions above 500 pixels	<i>Specify where it can be obtained</i>
Ad (if applicable)	High-resolution image (≥ 300 DPI) Dimensions above 500 pixels	<i>Specify where it can be obtained</i>
Merchandise	Contact ssc2024@ssc.ca by May 1	<i>Specify type and amount of merchandise</i>

Contact Signature:

Date:

Billing Details for Invoicing

Organization/Institution:	<input type="text"/>
Department:	<input type="text"/>
Contact Name for Billing:	<input type="text"/>
Contact Telephone # for Billing:	<input type="text"/>
Contact Email for Billing:	<input type="text"/>
Address Line 1:	<input type="text"/>
Address Line 2:	<input type="text"/>
City	<input type="text"/>
Province / State	<input type="text"/>
Country	<input type="text"/>
Postal Code / ZIP Code	<input type="text"/>

**** Please note: You will be issued an electronic invoice from the Statistical Society of Canada for one total amount. A secure electronic link will be provided on the invoice to process payment.**

This agreement must be finalized by April 30th, 2024.

Internal Use Only

Sponsorship #:

Invoicing info.	Invoice #:	Date Issued:
Payment info.		Date Received:

For Sponsorship Form submission, send to ssc2024@ssc.ca

For other general queries please contact:

Dr. Asokan Mulayath Variyath,
2024 SSC Co-Chair Local Organizing Committee
Department of Mathematics and Statistics
Memorial University
Email: variyaath@mun.ca

Dr. Zhaozhi Fan,
2024 SSC Co- Chair Local Organizing Committee
Department of Mathematics & Statistics
Memorial University
Email: zhaozhi@mun.ca