



## *Judging criteria*

1. Clarity of the message
  - a. Is the poster understandable without extra information?
  - b. Are the objectives, research question or hypotheses clear?
  - c. Are the results and conclusions clear?
  - d. Is the poster clearly and logically set out?
2. Data collection
  - a. Are the collected data appropriate for answering the research question?
  - b. Are the data collection methods clearly stated? (e.g. primary data collection by print, telephone, web survey, or other measurement tools; or Secondary sources are cited– published reports, databases etc.)
  - c. Has quality of the data been considered? (i.e. accuracy of measurements, size of the sample, reliability of sources etc.)
  - d. Has the possible sample been randomly selected and effects of randomness been considered?
  - e. Are the data sources referenced in the poster?
3. Analysis and conclusions
  - a. Are the data analysed in terms of the research question or hypotheses?
  - b. Is the analysis appropriate for the kind of data collected?
  - c. How well is the research question answered?
  - d. Are there conclusions and are they supported by the data?
  - e. Are there any limitations discussed or improvements for future studies suggested?
4. Graphs and tables
  - a. Are the graphs/tables/statistics appropriate for displaying and summarizing the data?
  - b. Are there enough graphs/tables from different perspectives?
  - c. Does every graph/ table add something to the poster?
  - d. Are the graphs/tables properly titled and explained?
5. Presentation
  - a. Is the poster readable from 2 metres (7 feet) away?
  - b. Is there a good balance between graphs and text?
  - c. Does the poster look neat?
6. Creativity/importance
  - a. Is the research question creative, original?
  - b. Can the study answer an interesting question?
  - c. Is the design creative and original?
  - d. Is the poster eye-catching?