Judging criteria

1. **Clarity of the message**
   a. Is the poster understandable without extra information?
   b. Are the objectives, research question or hypotheses clear?
   c. Are the results and conclusions clear?
   d. Is the poster clearly and logically set out?

2. **Data collection**
   a. Are the collected data appropriate for answering the research question?
   b. Are the data collection methods clearly stated? (e.g. primary data collection by print, telephone, web survey, or other measurement tools; or Secondary sources are cited – published reports, databases etc.)
   c. Has quality of the data been considered? (i.e. accuracy of measurements, size of the sample, reliability of sources etc.)
   d. Has the possible sample been randomly selected and effects of randomness been considered?
   e. Are the data sources referenced in the poster?

3. **Analysis and conclusions**
   a. Are the data analysed in terms of the research question or hypotheses?
   b. Is the analysis appropriate for the kind of data collected?
   c. How well is the research question answered?
   d. Are there conclusions and are they supported by the data?
   e. Are there any limitations discussed or improvements for future studies suggested?

4. **Graphs and tables**
   a. Are the graphs/tables/statistics appropriate for displaying and summarizing the data?
   b. Are there enough graphs/tables from different perspectives?
   c. Does every graph/table add something to the poster?
   d. Are the graphs/tables properly titled and explained?

5. **Presentation**
   a. Is the poster readable from 2 metres (7 feet) away?
   b. Is there a good balance between graphs and text?
   c. Does the poster look neat?

6. **Creativity/importance**
   a. Is the research question creative, original?
   b. Can the study answer an interesting question?
   c. Is the design creative and original?
   d. Is the poster eye-catching?