

Steven Wu



Steven Wu finished his B. Math Hon. in Statistics at Carleton University and finished his MSc Statistics at Simon Fraser University. He did the co-op programs at both schools, doing his first work term as a manual QA tester at a startup because his programming skills were terrible. It was in that role of rote tasks where he realized how powerful programming is as a tool for productivity. Absorbing tech context at day and developing Python programming skills at night, Steven developed and marketed a web app that allowed Canadian university basketball coaches to inform their game-planning strategies using data and statistical methods. Attempts to sell it failed spectacularly but he learned a ton and it made for a great project to talk about when applying for jobs. He interviewed with a few sports teams, government departments, tech companies, and a hedge fund before accepting a role as a Data Scientist for Shopify's People Analytics team.

People Analytics collects and analyzes data about the Shopify team to (a) help leadership make data informed decisions and (b) help make our workplace more efficient and engaging. We regularly use statistical methods to influence decisions around hiring, performance, retention, engagement, learning, culture, and more.